



Affiliated with  
Small Business & Entrepreneurship Council  
Washington, D.C.

Independent  
Business  
Association  
of  
Wisconsin

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March 9, 2009

Teresa S. Decker  
Varnum  
Bridgewater Place, P.O. Box 352  
Grand Rapids, MI 49501-0352

Dear Commissioner:

I am writing in reference to MB Docket No. 09-13 regarding CSR-8126 (ACM et al.), CRS-8127 (City of Lansing, MI), and CSR-8128 (City of Dearborn, MI et al.). On behalf of the Independent Business Association of Wisconsin, I encourage the Federal Communications Commission to support continued deployment of U-verse by AT&T.

Public, education and government (PEG) programming as provided by U-verse offers several advantages to the traditional way cable companies provide PEG. U-verse places its PEG stations in a place easy to remember - Channel 99. The PEG stations are also available on the main menu. And a U-verse subscriber in one town can see PEG from other communities that have hooked up with U-verse - while cable subscribers can only see PEG from their individual community.

The way U-verse makes PEG available greatly helps those of us who want to be informed of what's going on in our community, as well as in neighboring ones.

From what we've heard, U-verse improvements continue to be implemented. I'm confident that AT&T will take input, as they've always done, from customers. Wisconsin recently enabled statewide video franchising, and this new competition creates incentives for all video providers to refine and improve their PEG offerings.

The complaint by the city of Lansing is not supported by the facts. Communities throughout the country, even in Wisconsin, are already providing PEG through U-verse. U-verse offers an excellent, and in some cases superior, means of viewing and accessing PEG programming.

Sincerely,

A handwritten signature in dark ink, appearing to read "D. J. Schwartz", followed by a long horizontal flourish.

Daniel J. Schwartz  
Executive Director

DJS:jl



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March 9, 2009

James N. Horwood  
Spiegel & McDiarmid  
1333 New Hampshire Avenue, N.W.  
Suite 200  
Washington, D.C. 20036

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Daniel J. Schwartz  
Executive Director

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March 9, 2009

Joseph Van Eaton  
Miller & Van Eaton, P.L.L.C.  
1155 Connecticut Avenue, N.W.  
Suite 1000  
Washington, D.C. 20036

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